

VoiceGear Platform for Skype for ITSP

VoiceGear for ITSP

"The award winning VoiceGear Platform for Skype is a powerful solution that enables integration of Skype calling services with your existing business VoIP services. By offering Skype communication as part of your core VoIP services you are guaranteed to gain a significant share of the 150 million customers relying on Skype for their business communication needs." Peter Litovsky, Director of Marketing.

Customer Success

Leading European and Canadian VoIP Service Providers have integrated VoiceGear Platform for Skype with their existing VoIP services for bringing Skype connectivity to their customers. XOIP, a Dutch based pioneer of smart telecommunications, has introduced Skype Connect service to offer free call forwarding to customer Skype accounts. Protus, a Canadian provider of SaaS communication services, has offered its hosted PBX customers the ability to make calls to Skype users via their existing office phones.



VoiceGear



In the recent years we have seen a fast proliferation of VoIP Service Providers offering telephone services at a fraction of the cost of traditional telephone services. Currently there are hundreds of players in the VoIP space in North America ranging from small shops offering consumer services, to well established telecom giants offering a full suite of IP communication solutions to the business landscape. VoIP is undeniably pushing forward with strong force and we are seeing more and more customers switching over from TDM to VoIP based communications. In the midst of this competition there is another titan player that has been kicking around home PCs and computer networks for the past 7 years and is finally making a strong entrance into the business telephony space.

Numerous VoIP Service Providers around the world have chosen VoiceGear Platform to bring unified Skype communication and convenience of Skype calling to their customers. Subscribers utilizing current SIP trunking or hosted PBX services can take advantage of Skype communication integrated right into the core of their existing phone system. Using Skype, VoIP subscribers can enhance their communication with customers, vendors and suppliers. As a VoIP service provider, you can get ahead of your competition by offering Skype calling from your VoIP platform and tap into a market of 500 million Skype users.

Skype has over 500 million users (30% of those are business users) and has silently captured hearts and minds of consumers worldwide. Skype offers free Skype-to-Skype calls around the world and has become enormously popular among individuals and SMB customers worldwide. Skype allows companies to improve the way they communicate, collaborate and do business together. Using Skype, employees can work more productively, customers can easily reach suppliers and colleagues can stay in touch with each other. The down-side of using Skype is that Skype protocol is not compatible with traditional VoIP and thus, consumer and business users alike have to resort to using Skype on their PCs.

VoiceGear

VoiceGear Connect is the winner of "Best Large Enterprise Solution" award at ITExpo East 2009

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About IndustryDynamics

IndustryDynamics is a leading Canadian manufacturer of Skype gateways for SMB and enterprise markets. Our VoiceGear products allow for integration of Skype into virtually any office PBX system. Our customers range from small businesses to large international organizations.

For more information on any of our products please visit us on the Web at:

www.industrydynamics.ca

VoiceGear for VoIP Service Providers

As a VoIP service provider offering SIP trunking and hosted PBX services to a variety of small and medium business customers, you can significantly grow your customer base by integrating Skype calling with your existing VoIP services. In order to differentiate yourself from the competition and offer your customers a truly unified communication experience it's important to tie together Skype calling and traditional VoIP services in one platform.

VoiceGear Platform for Skype allows VoIP service providers to integrate Skype calling into their existing service offerings. Subscribers utilizing current provider services can take advantage of Skype communication integrated right into the core of their existing phone system. There is no need to run Skype application separately on office computers, which may result in increased IT maintenance costs, security concerns and loss of productivity due to lack of integration with the core phone system. By offering Skype communication as part of your core VoIP services you are guaranteed to gain a significant share of the 150 million customers relying on Skype for their business communication needs.

VoiceGear Platform – VoiceGear Platform for Skype is a second generation, award winning, Linux based solution that allows integrating all of Skype calling services directly into your VoIP architecture. With VoiceGear Platform for Skype you will be able to offer Skype calling services to all of your SIP trunking and hosted PBX service subscribers.

VoiceGear Platform API – VoiceGear Platform comes with complete integration API that allows for customization and integration of Skype services directly into the core of your VoIP platform. Using VoiceGear Platform API you can build advanced call routing, call billing and unified communication solutions utilizing Skype.

Outgoing Calls to Skype Users - Skype has over 500 million users and is an essential communication tool for millions of small and medium business customers. By integrating VoiceGear Platform for Skype with your existing VoIP platform, you will enable your customers to make outgoing calls to Skype users worldwide directly from their existing office phones. Calls made to other Skype users using VoiceGear Platform are absolutely free, thus, keeping your operational costs intact.

Accept Incoming Skype Calls - Small and medium size businesses are often relying on Skype for communicating with their customers, partners and suppliers. By using VoiceGear Platform for Skype with your existing VoIP platform, you will enable your small and medium business customers to accept incoming Skype calls directly on their existing office phones, thus, helping their businesses to flourish and grow.

Skype Click-to-Call - VoiceGear can enable your business customers to accept customer calls directly from their Web sites by using Skype Click-to-Call technology. By having VoiceGear for Skype integrated with your VoIP platform, you can provide Skype Click-to-Call services to all of your business customers, allowing them to accept calls from customers browsing their Web sites, thus putting them ahead of the game.

Skype on Mobile - Help your customers stay in touch with their clients, partners and suppliers while on the go. By adding smart call forwarding capabilities to your VoIP platform, VoiceGear can deliver incoming Skype calls to any phone number including mobile and address your customers' needs while on the go.